

NCC Cable System Order

Order #	62351512	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16
Syscode	7876	Agency	Buying Time	Version	2 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	Evan Bayh Committee	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$700.00
AE	James Pagano	Product Code		Commission	\$105.00
Sales Coordinator	Bryan Gershkowitz	Est Code	n/a	Net Total	\$595.00
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R1:Rates increased for post debate spots. 10.17.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	DEBATE	10/17/16	10/23/16	22:00	24:00			X					-	-	1	\$450.00	\$450.00	30	R1, Pres Post-Debate
2	MNBC	DEBATE	10/17/16	10/23/16	22:00	24:00			X					-	-	1	\$250.00	\$250.00	30	R1, Pres Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$700.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/18/16

62351512 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |